



Q & A for Nonprofit Organizations

Q. Will Community Rewards be replacing the reloadable gift card program?

A. Yes. In an effort to simplify our community giving, we have launched Community Rewards. No longer will your supporters need to reload gift cards to earn for the organization of their choice – all they need to do is link their loyalty card to your organization and shop with King Soopers.

Q. Do we have to enroll our organization?

A. Yes. All interested organizations need to enroll their organization by visiting www.kingsoopers.com/communityrewards. Organizations that would like to participate need to submit valid 501c3 documentation with their enrollment.

Q. May we enroll our supporters by submitting a list of our group participants to King Soopers?

A. Enrollment for all group participants must be processed individually through our secure website: www.kingsoopers.com/communityrewards.

Q. May one person enroll our entire membership on King Soopers secured web site?

A. Each individual must enroll their King Soopers SooperCard and update information on the secured web site www.kingsoopers.com. Individual enrollment may occur at any time.

Q. What is the easiest way to get the word out to our supporters and invite them to enroll?

A. Please use emails, newsletters, announcements, bulletins, etc., to invite new members to participate choosing your organization's name in the drop box at www.kingsoopers.com/communityrewards.

Suggest that members who do not have internet access ask another person to assist, visit a public library to use the computer, or come to your office for assistance.



Q. May we recruit people to sign up with our organization at a King Soopers store or public event?

A. King Soopers Community Rewards has been designed to assist you and the supporters of your programs raise funds. General solicitation of King Soopers customers in front of a store, or to the public in general, is not allowed.

Q. How much is my group able to earn?

A. King Soopers will pay up to \$2,500,000 on a quarterly basis to participating organizations, and \$10,000,000 per year. The amount received is based upon their percentage of spending as it relates to the total spending of all participating King Soopers Community Rewards organizations. The more members and supporters you have signed up who are shopping at King Soopers, the greater your donation will be.

The minimum payout amount for an organization will be \$25. In the event less than \$25 is earned in a quarter, King Soopers will hold the amount until the next quarter the reward exceeds \$25 or until the end of the program term, whichever comes first.

Q. When will my organization receive the rewards checks and statements?

A. Your quarterly rewards check will be mailed within 30 days after the close of each quarterly cycle. Statement will be emailed to the person listed on the Enrollment Application.

Q. Are we able to track our rewards earning and reports online?

A. Information will only be sent to the authorized administrator via the email address submitted on the Enrollment Application on a quarterly basis prior to receiving the rewards check.

Q. Does King Soopers have any restrictions on how to use the rewards money we receive?

All proceeds derived from the King Soopers Community Rewards program must be used for purposes within the communities King Soopers serves and cannot be used for political, legal or administrative purposes. King Soopers Community Rewards has the discretion and right to terminate any organization from the program at any time if it is determined that any of the proceeds are used for political, legal or administrative purposes.



Earning Period	Rewards Check & Statement Received by
January 1- March 31	April 30
April 1 – June 30	July 31
July 1- September 30	October 31
October 1- December 31	January 31

Q. How do we update our organization’s contact information with King Soopers Community Rewards?

A. We appreciate having your most current information. Future communication will take place through email, so please update information regularly. Send an email with your contact information on the organization’s letterhead to:

Email: kingsooperscommunityrewards@kingsoopers.com